THEY SAY I’M DIFFERENT
Betty Davis’ Band FUNK HOUSE Reunites, Special Guests Close out Documentary Premiere
with Pittsburgh Filmmakers &
Red Bull Music Academy

SAT. MARCH 3, 2018

WORKSHOP with “BETTY” DIRECTOR PHIL COX
11am-1:30pm, Melwood Screening Room
Method & innovation in documentary filmmaking

INDUSTRY WOMEN PANEL & PUBLIC DISCUSSION
2pm-5pm, Melwood Screening Room
Empowering future voices & visions

FINAL SCREENING
BETTY - THEY SAY I’M DIFFERENT
7-8:15pm, Regent Square Theater

FUNK HOUSE
REUNION PERFORMANCE & TRIBUTE TO BETTY
8:30-10pm, Regent Square Theater
PITTSBURGH, PA – On the Cusp of Black History & Women's History Month, Pittsburgh Filmmakers/Pittsburgh Center for the Arts (PF/PCA), is excited to team up with Red Bull Music Academy to host closing weekend events for the much-anticipated Pittsburgh documentary premiere of BETTY - THEY SAY I'M DIFFERENT. Catch a day of educational, community, and celebratory events around the legacy of The Queen of Funk and the future of women in music and media.

This all-day program closes out a week of events in partnership with Black Bottom Film Festival / August Wilson Center for African American Culture and Row House Cinema.

Fresh local beer provided at Regent Square Theater by East End Brewing. Flagship BigHop American Ale in cans, along with a selection of newly released beers sure to please any palette. Thanks to North Park Clubhouse for providing artist hospitality & catering at all events.

WORKSHOP : METHOD, INNOVATION & MULTI-TASKING IN CONTEMPORARY DOCUMENTARY
11am-1:30pm, Melwood Mini, Pay What You Can
Pres. by Red Bull Music Academy

Young and seasoned filmmakers should not miss this workshop led by BETTY Director Phil Cox on methodologies within documentary filmmaking. Participants will break down scenes from individual films, look at the options modern documentary filmmakers have at their disposal, discuss how to make connections with subjects, and troubleshoot everyday production and multitasking issues. Phil Cox is a London-based filmmaker who has also directed THE BENGALI DETECTIVE (Sundance/HBO), LOVE HOTEL (Toronto/NETFLIX), and CAPTURED IN SUDAN (VICE).

PANEL: INDUSTRY WOMEN - EMPOWERING FUTURE VOICES & VISIONS
2-5:00pm, Melwood Screening Room, Pay What You Can
Pres. by Red Bull Music Academy

Moderated by VIVIAN HOST (Red Bull Radio / Peak Time M-F 12pm EST)

Guests:
JOCELYN COOPER (Afropunk)
DANIELLE MAGGIO (BETTY Assoc. Producer)
SARAH HUNY YOUNG (American Woman)
LAUREN GOSHINSKI (PF/PCA Dir. Exhibitions, VIA Festival, girlFx)
KAHMEELA ADAMS (RuggedAngel Productions)
BLAK RAPP MADUSA (1Hood Media)
MAGGIE NEGRETE (Women in Sound)

Powerful women in the Industry discuss their experiences, as well as share their visions for the future and stories from their pasts. With a vast knowledge of the way to make a name for yourself, they give
insight into the strength and persistence it takes to make your voice a known entity and authority in today’s culture.

**SCREENING & REUNION PERFORMANCE by FUNK HOUSE**

7-10pm, Regent Square Theater, $20  
Pres. by Red Bull Music Academy

Don’t miss the last chance to see BETTY accompanied by an incredible ONE-TIME ONLY PERFORMANCE!

Betty Davis’ band FUNK HOUSE reunites for a special post-screening performance with support from local vocalists SHANYSE STRICKLAND, JACQUEA MAE, MORGAN HAWKINS & SHAY BANSHEE tearing up Regent Square Theater with some classic Betty Davis tunes.

**About the film: BETTY - THEY SAY I’M DIFFERENT** reveals the extraordinary unknown story of the elusive Betty Davis: from the young girl growing up on a North Carolina farm, to the legendary funk pioneer and wife of Miles Davis, to the startling mystery of Betty’s 30 year disappearance. Betty changed the landscape for female artists in America and American music on the whole - revolutionizing jazz, funk, R&B, rock and punk. From an early age, Betty freed herself from social rules traditionally imposed on women and insisted on complete control of her image and recordings, and in the case of her turbulent marriage to Miles Davis, her personal life as well. At the height of her fame in the early 1980s, she mysteriously disappeared from public life. In late 2012, after intensive research, the makers of this film connected with Betty who was living quietly alone in Pittsburgh, PA. After several months of conversation, Betty decided to tell her story…

**PRESENTERS & PERFORMERS:**

**Jocelyn Cooper, Afropunk**  
Former head of A&R at Universal Records, Cooper has helped expand the AFROPUNK movement beyond Brooklyn and has created events in Atlanta, London and Paris. “Building the AFROPUNK platform and growing the business globally is powerful work and I don’t take that for granted. I am reminded on a daily basis, by young women who reach out to me, [how] the work that we do is helping to push culture forward and is changing the perception of how people of color see themselves.”
Vivian Host, Red Bull Radio / Peak Time
Vivian Host is a radio show host, music journalist, DJ and label owner who has been covering the scene in the United States and beyond for over 20 years, with a focus on electronic music. Peak Time is your daily guide to the best new music with Vivian Host: In-depth artist interviews, the latest tracks, breaking news and the unique stories that shape our culture. Monday - Friday, 12P-2P Eastern on Red Bull Radio.

Danielle Maggio, BETTY Assoc. Producer
Currently pursuing her PhD in Ethnomusicology at the University of Pittsburgh, Maggio’s research examines soul and funk music as a lived cultural practice, an artistic genre, a marketable commodity, and an important historical site for the articulation of gender, race and class in American popular culture.

Blak Rapp Madusa, 1Hood Media
Through spoken word and melodic lyricism the Pittsburgh-based rapper, poet, activist and historian paints a vivid picture of her culture via social and political justice interwoven with spiritual inspiration. She recently directed, *Her Time to Shyne*, a documentary about the impact of Hip Hop on Black Women in Pittsburgh.

**Jacquea Mae, 1Hood Media, musician / vocalist**
Singer, actress & creative artist, Jacquea Mae has been featured at many venues, festivals, theatrical productions, open mics & more, throughout the city of Pittsburgh & beyond.

**Shanyse Strickland, musician / vocalist**
Strickland is an accomplished multi-instrumentalist and singer with an MA in Music Performance at Duquesne University, currently freelancing in the greater Pittsburgh area. She aspires to utilize her classical background to bring a new respective light to pop-music.
Shay Banshee, musician / vocalist
Shay Banshee is Pittsburgh based singer, songwriter and multi-instrumentalist for Empty Beings and Maenads. She has written and performed in nearly every style of music and is excited to pay homage to one of Pittsburgh’s baddest and brightest.

Morgan Lindsay, musician / vocalist
Morgan Lindsay Hawkins is a musician and designer. Performing in many musical styles from classical to contemporary, she can often be found busking with her autoharp or singing with Renaissance City Choir, where she also serves as president of the board of directors.

Lauren Goshinski, PFPCA Director of Exhibitions / VIA Festival / girlFx
Recognized by THUMP as one of the “Top 50 Women Making Noise”, Goshinski curates and guides PFPCA’s public exhibitions & events, and is also an independent curator, promoter, and DJ who works at the intersection of music, performance, and the moving image. She co-founded the ambitious VIA Festival in Pittsburgh, which has garnered international acclaim for its unique intersection of local and
international audio-visual scenes, and has been recognized by Female:Pressure as a leading festival for gender parity across its programs. Goshinski is also a founding member of girlFx, a femme-centered DJ collective with residency nights at Ace Hotel and Hot Mass.

Sarah Huny Young, American Woman
Listed on The ROOT 100, Sarah Huny Young is an artist, media producer, designer, and founder of the AMERICAN WOMAN project. AMERICAN WOMAN is a multimedia portrait and documentary series about black women in America—American for multiple generations, first-generation American, or American via naturalization or dual citizenship. The series intends to reframe the face most people picture, and the characteristics most associate with, the term “American woman.”

Kahmeela Adams, RuggedAngel Productions
A “reserved pop culture genius” this Pittsburgh-based media maven’s hallmark is running The Pittsburgh 48 Hour Film Project for the past 10 years. Adams is on staff at the Pittsburgh Office of Public Art, and also independently produces and hosts several podcasts: The RuggedAngel Cast (featuring women who live their lives out-loud and independently), Down to Watch (featuring random guests who review films or albums with her), and ReVisiting Sunnydale (the spot for Buffy the Vampire Slayer commentary and reviews.)
Maggie Negrete, Women in Sound
Negrete is the designer and illustrator of *Women in Sound*, a quarterly print zine dedicated to showcasing the achievements and processes of women and non-binary people in live and recorded sound. Negrete crafts intimate hand-drawn portraits of WIS’ subjects and electronics - an aesthetic not normally associated with gearheads and sound nerds. An important part of Negrete’s practice as an educator is elevating youth and female voices, and promoting civic engagement through zines, storytelling, and typography.

Phil Cox, BETTY Director
Phil is a London UK based filmmaker whose has shot and directed international award winning feature documentaries over the last decade. His work has screened at Sundance, Berlin, Tribeca as well as on NETFLIX, HBO, BBC and ARTE FRANCE. He created Native Voice Films in 1998 as a collective for independent filmmakers to create innovative long form documentary features.

All screenings & events are in partnership with The Black Bottom Film Festival, August Wilson Center for African American Culture, Row House Cinema, and Red Bull Music Academy.

About Pittsburgh Filmmakers/Pittsburgh Center for the Arts
PF/PCA is a community-based institution that offers visual arts courses, access to equipment and studio space, residency and exhibition programs, a robust screening program that includes the annual Three Rivers Film Festival, and sales of work by our artist members in our on-site shop. Annually PF/PCA serves 100,000 individuals of all ages.